



# The Environmental Interests of Industry?

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Expectation Vs Reality – The EP Act is it practical?

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# The Environmental Interests of Industry in Queensland

- What are the expectations of industry in relation to the EP Act?
- Does industry feel that the Act is a help or a hindrance?
- A love-hate relationship or blissful ignorance?



# The Environmental Interests of Industry in Queensland

The  
Environment  
Industry



Industry  
Generally



# Environment Industry

- *“Goods and services that are used to measure, prevent, minimise or remediate environmental damage to water, air or soil as well as problems related to waste, noise and ecosystems”*
- EP Act as an enabler
- Environmental Law
- Environmental Engineering & Science
- Natural Resource Management
- Environment Industry multi \$Billion pa to Queensland economy
- “Accidental” industry policy

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# Industry Generally

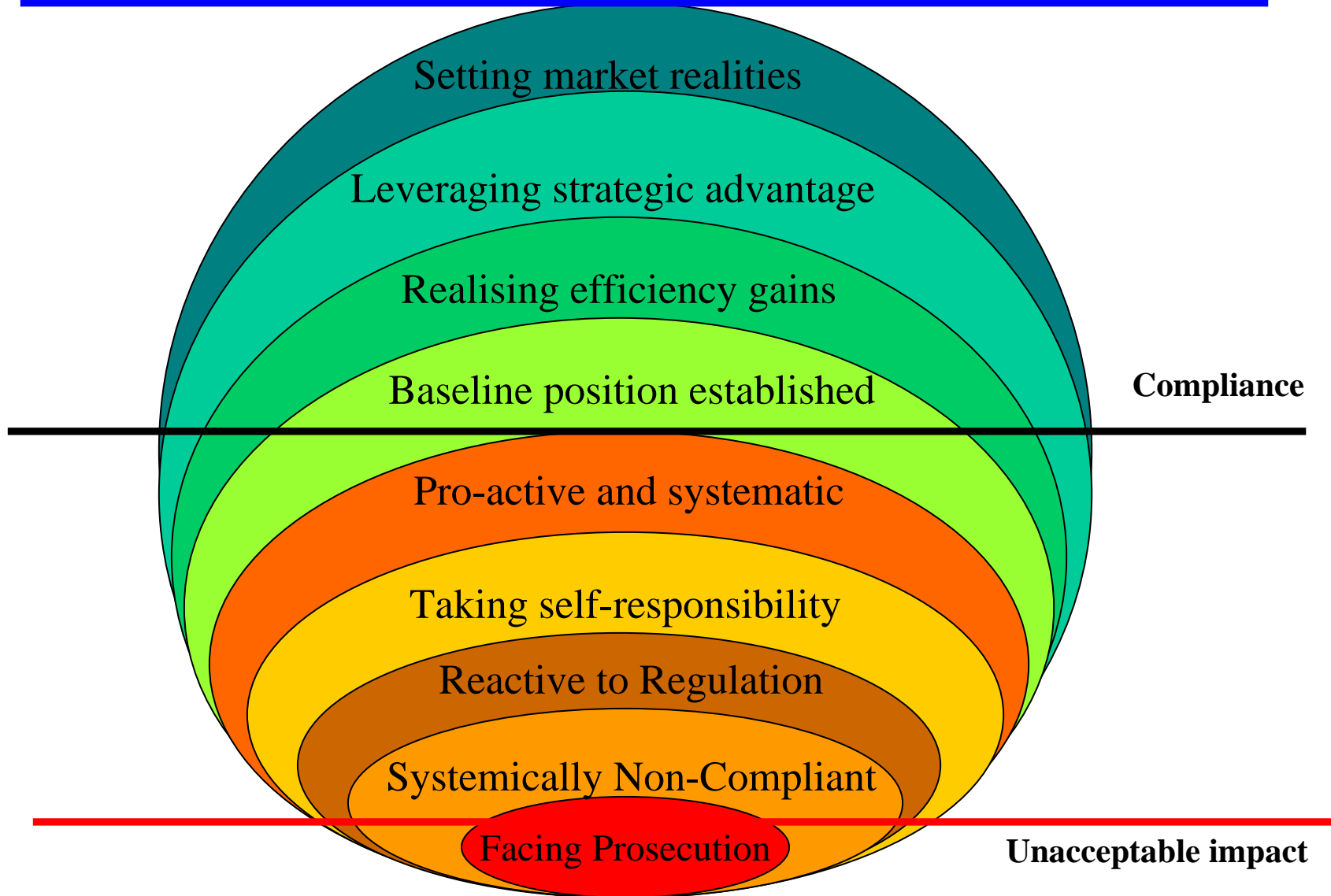
- Ignorance
- Legal Counsel
- Environmental Officer
- Due Diligence Awareness
- Committed Leader
- Continuous Improvement Culture
- Committed Leader & Disciples
- Committed & Innovative Organisation





# Sustainability Sphere

Sustainability



# Contradictory Signals

- Red tape vs. laggard competitive advantage
- Voluntary measures vs. regulatory measures
  - Proven innovation driver even for mainstream industry
  - Regulation needed to create new markets and new business opportunities





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